

FREEZER CHALLENGE!

COME HAVE AN ICE CREAM AND LEARN MORE ABOUT WHY SETTING FREEZERS TO -70°C IS BETTER THAN -80°C .



GOAL: TO GET 25% OF -80°C FREEZERS SET TO -70° BY THE SUMMER OF 2017.

Setting your -80°C freezer to -70°C can save 4+ kWh per day, yielding hundreds of dollars in energy savings each year, while providing the same sample protection, and reduce risk of freezer failure.



GOAL: TO GET 50% OF -80°C FREEZERS SET TO -70° BY THE SUMMER OF 2018.

The move to -80°C was driven by industry, to gain market share by pandering to the to belief that colder is always better.



Free Ice Cream Truck

Thursday, September 22nd, from 3-5pm. 11 Divinity Ave. in front of the Peabody Museum. Learn more about -70°C and enter the raffle!

*OPEN TO HARVARD FACULTY, STAFF, AND GRADUATE STUDENTS

LEARN IT.
LIVE IT.



WE'VE HIT OUR GOAL Harvard reduced its greenhouse gas emissions by 30% from our 2006 baseline, including growth!

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Sustainability