

CO.NX WEBCAST SERIES: MARCH 3-4, 2011

U.S. - Russia Bilateral Presidential Commission: Mass Media Conference

Join media experts from Russia and the United States as they attend the first media conference held under the auspices of a U.S.-Russia Bilateral Presidential Commission. Interact online with conference participants as they discuss the business of media, the evolving profession of journalism, and new media technologies.

For more information on the U.S.-Russia Bilateral Presidential Commission, go to: <http://bit.ly/hgLgw5>.

PARTICIPATION LINKS

Russian Language: <http://bit.ly/russianlogin>

English Language: <http://bit.ly/englishlogin>

SCHEDULE OF EVENTS

Note: All times are listed in EST. For a local timezone conversion, click here: <http://timeanddate.com>.

THURSDAY, MARCH 3

8:30 – 9:00: LIVE WEBCAST*

Opening Remarks: Maintaining Forward Momentum in U.S.-Russian Relations

Presenters:

- Russian Special Envoy for International Cultural Cooperation Ambassador Mikhail Shvydkoy
- U.S. Undersecretary of State for Public Diplomacy Judith A. McHale
- First Deputy Director General of the ITAR-TASS News Agency, Mr. Mikhail Gusman
- U.S. Coordinator for International Information Programs Dawn McCall

9:00 – 10:30: LIVE WEBCAST

Evolving Business of Media

Presenters:

- Mr. John Cantarella, Time.com, Inc
- Ms. Jean M. Prewitt, Independent Film and Television Alliance
- Mr. Josh Resnik, Gannett Digital Media Network
- Ms. Anna Robertson, Yahoo!



- Mr. Konstantin Remchukov, Nezavisamaya Gazeta
- Mr. Nikolay Uskov, GQ Russia Magazine
- Mr. Azer Mursaliev, Kommersant Publishing House

10:30 – 11:00: LIVE WEBCHAT**

Evolving Business of Media Q&A

Presenters:

- Jean Prewitt
- Member of Russian delegation

11:00 – 12:30: LIVE WEBCAST

Evolving Profession of Journalism

Presenters:

- Ms. Joyce Barnathan, International Center for Journalists
- Mr. Eric Newton, Knight Foundation
- Mr. Joe Bergantino, The New England Center for Investigative Reporting
- Ms. Marguerite Sullivan, Center for International Media Assistance, National Endowment for Democracy
- Mr. Vladislav Fronin, Rossiyskaya Gazeta
- Mr. Pavel Gusev, Moskovskiy Komsomolets
- Mr. Mikhail Ponomaryov, TV-Center Moscow

12:30 – 13:30: Q&A WEBCHAT

Evolving Profession of Journalism Q&A

Presenter:

- Joe Bergantino, NE Center for Investigative Reporting

FRIDAY, MARCH 4

8:30 – 10:00: LIVE WEBCAST

New Media Technologies

Presenters:

- Mr. Rey Ramsey, TechNet
- Ms. Amy Webb, Webbmedia Group
- Mr. Robert Baker, Konpa Group, LLC
- Mr. Michael Stanton, Blackboard, Inc.
- Mr. Mikhail Kotov, Gazeta.ru
- Ms. Angelika Petrochenko, SUP
- Ms. Nargiz Asadova, Echo Mokkvy radio

10:00 – 10:45: Q&A WEBCHAT

New Media Technologies Q&A

Presenters:

- Amy Webb
- Member of Russian delegation

***WEBCASTS** are interactive broadcasts of the live panel discussions. Online participants are encouraged to interact with one another and comment on the discussions. Questions from the online audience may or may not be answered directly by the panelists.

****WEBCHATS** are special Q&A opportunities specifically for the online audience. Select panelists will engage in a video conversation with the online audience. We encourage you to submit questions in advance for these webchats.

ABOUT CO.NX

CO.NX (pronounced “connects”) is an online diplomacy team that engages audiences around the world through interactive webchat programs. Each program provides a dynamic forum for open discussion. During the U.S.-Russia Bilateral Presidential Commission Mass Media conference in Boston March 2-4, CO.NX will provide a virtual window to the panel discussions on the evolving business of media and how it is being shaped by new technologies.

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